

OFF-PAPER

SOCIAL MEDIA
WEBSITES
BRANDING
PRINT SHOP



OFF-PAPER IS A CREATIVE
STUDIO BASED IN MIDLAND
IRELAND DEDICATED TO
HELPING SMALL BUSINESSES
MAKE AN IMPACT. WE
EMBRACE BOLD MINIMALISM
AS OUR GUIDE TO CREATING
VISUALLY STUNNING
BRANDS, WEBSITES &
SOCIAL MEDIA FOR YOUR
BUSINESS.





WHAT WE DO

- + SOCIAL MEDIA CONTENT DESIGN
 - + INSTAGRAM STRATEGY
- + BRAND IDENTITY & STRATEGY
 - + BRAND & LOGO DESIGN
- + WEBSITE DESIGN & DEVELOPMENT
- + PRINTS -LEAFLETS/POSTERS/EVENTS/INVITES...
 - + PRODUCT PACKAGING DESIGN
- + BUSINESS CARD DESIGN & PRINT
 - + CREATIVE DIRECTION

WEB DESIGN



Off-paper provides you with a website that is as seamless as it is show-stopping at every touchpoint. In just 4 weeks, we deliver the works: strategy, stunning visuals, & copy that pulls your audience in

WEB DESIGN

INCLUDES

CREATIVE PITCH + MOODBOARD

BESPOKE DESIGN & DEVELOPMENT

MOBILE & DESKTOP OPTIMISATION

COPY

USER FRIENDLY NAVIGATION

BOOKING SYSTEM INTEGRATION

PAYMENT CHANNEL INTEGRATION

INSTAGRAM INTEGRATION

CURATED ICONS & IMAGERY

BASIC SEO

4-6 WEEKS

ONE LONG SCROLL PAGE
MULTIPAGE DESIGN

STARTS AT €800

STARTS AT €2000

SOCIAL MEDIA

CONTENT + MANAGEMENT



Tired of spending hours creating content for your business? Social media can feel like a full time job especially when YOU'RE already busy overseeing your business.

we take the stress out of content creation, whether you want weekly posts created or full management of your socials , we deliver consistent, on-brand content that helps you Connect with your audience, grow your business & save yourself hours of time with tailored services to fit your business needs, goals & budget.



strandhairsalon



30
Posts

1529
Followers

15
Following

STRAND / Hair Colour Specialists

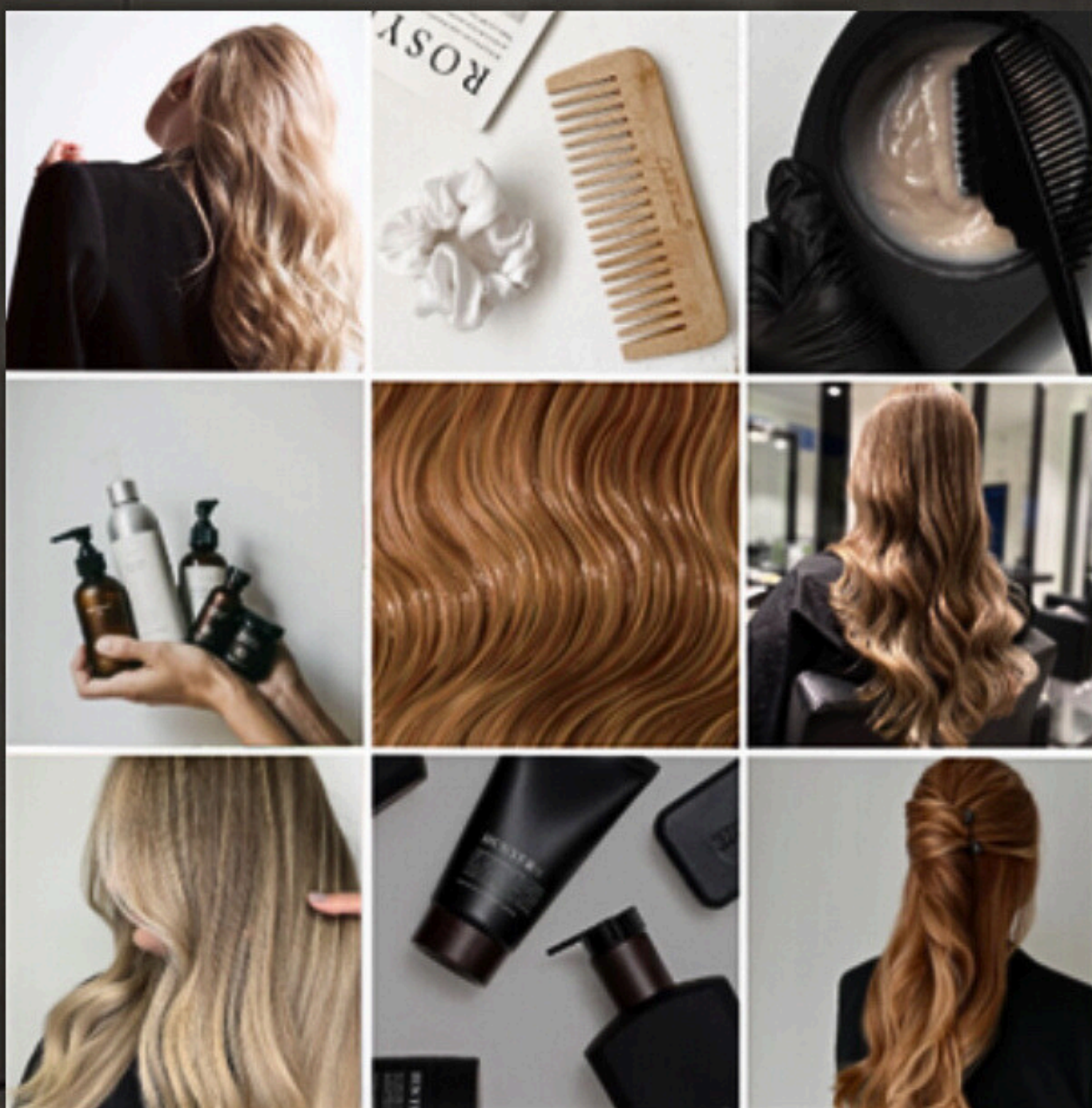
Masters of our craft

A sanctuary for those who seek the finest
in hair care, colouring & styling

Follow

Message

Contact



SOCIAL MEDIA

CONTENT + MANAGEMENT

SELECTIONS

POST/REEL/STORY CREATION AS REQUIRED

STARTS AT €40/WEEK

INSTAGRAM MANAGEMENT

STARTS AT €100/WEEK

POST/REEL/STORY BESPOKE TEMPLATES

CUSTOM

1WEEK DONE FOR YOU CONTENT CALENDER

€50/WEEK

IG CREATIVE DIRECTION CALL -

€200

direction on how to merge your strategy with aesthetics across your socials and online platforms so that you confident to manage your socials yourself. OFF-PAPER helps you to infuse the visual aspect with your marketing to create a visual narrative that speaks volumes. Includes templates for socials

BRAND IDENTITY



This is a bespoke service to help develop your brand. This package gives you everything you need both visually & strategically to put your business in the spotlight & be worthy of operating amongst the big leagues. OFF-PAPER infuses intentional strategy with aesthetic to create irresistible branding that helps you stand out & win the hearts of you audience.

BRAND IDENTITY

INCLUDES

DISCOVERY CALL

CREATIVE PITCH & MOODBOARD

PRIMARY, SECONDARY LOGO + SUBMARK

COLOUR PALETTE & FONT SELECTION

BRAND PERSONALITY / TONE OF VOICE

VISUAL IDENTITY & DIRECTIONS

BRAND STRATEGY

GUIDELINES FOR MARKET

4-6 WEEKS

STARTS AT €1500

LIGHTER PACKAGE ALSO AVAILABLE UPON REQUEST

PRINT SHOP

PRICE LIST

CLASSIC LASH EXTENSIONS	VOLUME LASH EXTENSIONS	ADDITIONAL SERVICES
FULL SET: \$100 – \$200	FULL SET: \$200 – \$300	LASH LIFT: \$40
2 WEEK FILL: \$60 – \$100	2-WEEK FILL: \$120 – \$160	LASH TINT: \$20
3 WEEK FILL: \$80 – \$125	3-WEEK FILL: \$150 – \$200	LASH REMOVAL: \$10



INVOICE

INVOICE TO:
Sabrina Williams
123 Anywhere Street
Any City, ST 12345

5TH FEBRUARY, 2025
INVOICE NO. 000001

Description	Price	Subtotal
Lash Removal	\$50	\$50
Classic Lash Extensions	\$100	\$100

GRAND TOTAL: \$150.00

PAYMENT TO:
NOIRETTE
(323) 555-9827
1245 Melrose Ave, Los Angeles, CA 90046

NOIRETTE

NATALIA CARTER
OWNER/OWNER

(323) 555-9827
1245 MELROSE AVE, LOS ANGELES, CA 90046
@NOIRETTESALON
WWW.NOIRETTE.COM

1245 MELROSE AVE, LOS ANGELES, CA 90046

(323) 555-9827

@NOIRETTESALON

WWW.NOIRETTE.COM

NOIRETTE

Bring your business to life with high quality print materials! From business cards to brochures, OFF-PAPER provides professional print solutions that make a lasting impression.

PRINT SHOP

SELECTIONS

BUSINESS CARD DESIGN & CREATION

POSTER DESIGN

STATIONARY DESIGN & CREATION


PACKAGING DESIGN & CREATION

THANK YOU CARDS / INVITATIONS

LABELS/STICKERS

MENUS / PRICING LISTS

ENQUIRE ABOUT OTHER PRINT SERVICES



HOW I WORK

All of the above packages are simply guides. My approach to my services is relaxed and flexible as I believe in giving my clients the freedom to shape their projects in a way that suits their needs rather than working within fixed packages. We are happy to discuss custom arrangements that suit your own offerings.

Collaboration and transparency are at the heart of my work. All projects are a thoughtful, evolving process where your input is valued at every stage to ensure satisfaction. We will work closely together, ensuring open communication from start to finish. My goal is not just to deliver impactful aesthetics & strategic design - it is, more importantly, to create something that feels absolutely aligned to you and your unique offering.



OFF-PAPER

FEEL FREE TO CONTACT US WITH
ANY QUESTIONS/REQUESTS

WEBSITE

WWW.OFFPAPER.IE

EMAIL

OFFPAPERIRELAND@GMAIL.COM

INSTAGRAM

[@OFFPAPER.IE](https://www.instagram.com/OFFPAPER.IE)